

COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
Calculated using Proportional Block Groups

Lat/Lon: 33.68724/-111.8651



City of Scottsdale

Scottsdale

Population

Estimated Population (2010)	230,179	
Census Population (1990)	130,013	
Census Population (2000)	198,685	
Projected Population (2015)	243,200	
Forecasted Population (2020)	267,881	
Historical Annual Change (1990-2000)	68,672	5.3%
Historical Annual Change (2000-2010)	31,495	1.6%
Projected Annual Change (2010-2015)	13,021	1.1%
Est. Population Density (2010)	1,255.82	psm
Trade Area Size	183.29	sq mi

Households

Estimated Households (2010)	97,512	
Census Households (1990)	57,474	
Census Households (2000)	88,828	
Projected Households (2015)	102,532	
Forecasted Households (2020)	110,098	
Historical Annual Change (1990-2000)	31,354	5.5%
Projected Annual Change (2000-2015)	13,704	1.0%

Average Household Income

Est. Average Household Income (2010)	\$113,547	
Census Average Hhld Income (1990)	\$53,065	
Census Average Hhld Income (2000)	\$85,549	
Proj. Average Household Income (2015)	\$124,868	
Historical Annual Change (1990-2000)	\$32,483	6.1%
Projected Annual Change (2000-2015)	\$39,319	3.1%

Median Household Income

Est. Median Household Income (2010)	\$83,969	
Census Median Hhld Income (1990)	\$42,105	
Census Median Hhld Income (2000)	\$65,081	
Proj. Median Household Income (2015)	\$89,588	
Historical Annual Change (1990-2000)	\$22,976	5.5%
Projected Annual Change (2000-2015)	\$24,507	2.5%

Per Capita Income

Est. Per Capita Income (2010)	\$48,955	
Census Per Capita Income (1990)	\$23,458	
Census Per Capita Income (2000)	\$38,179	
Proj. Per Capita Income (2015)	\$53,484	
Historical Annual Change (1990-2000)	\$14,720	6.3%
Projected Annual Change (2000-2015)	\$15,305	2.7%

Other Income

Est. Median Disposable Income (2010)	\$66,873	
Proj. Median Disposable Income (2015)	\$71,073	
Est. Average Household Net Worth (2010)	\$752,333	

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Household Income Distribution (2010)

HH Income \$200,000 or More	10,478	10.7%
HH Income \$150,000 to 199,999	8,652	8.9%
HH Income \$125,000 to 149,999	7,983	8.2%
HH Income \$100,000 to 124,999	10,610	10.9%
HH Income \$75,000 to 99,999	12,314	12.6%
HH Income \$50,000 to 74,999	16,376	16.8%
HH Income \$35,000 to 49,999	10,792	11.1%
HH Income \$25,000 to 34,999	7,441	7.6%
HH Income \$15,000 to 24,999	6,352	6.5%
HH Income \$10,000 to 14,999	2,647	2.7%
HH Income \$0 to 9,999	3,867	4.0%
HH Income \$35,000+	77,205	79.2%
HH Income \$50,000+	66,413	68.1%
HH Income \$75,000+	50,037	51.3%

Race & Ethnicity (2010)

Total Population	230,179	
White	214,005	93.0%
Black or African American	5,334	2.3%
American Indian & Alaska Native	2,299	1.0%
Asian	6,511	2.8%
Hawaiian & Pacific Islander	352	0.2%
Other Race	861	0.4%
Two or More Races	816	0.4%
Not Hispanic or Latino Population	192,142	83.5%
Non Hispanic: White	178,678	93.0%
Non Hispanic: Black or African American	4,332	2.3%
Non Hispanic: Amer Indian & AK Native	1,858	1.0%
Non Hispanic: Asian	5,406	2.8%
Non Hispanic: Hawaiian & Pacific Islander	305	0.2%
Non Hispanic: Other Race	850	0.4%
Non Hispanic: Two or More Races	711	0.4%
Hispanic or Latino Population	38,038	16.5%
Hispanic: White	35,327	92.9%
Hispanic: Black or African American	1,001	2.6%
Hispanic: American Indian & Alaska Native	441	1.2%
Hispanic: Asian	1,106	2.9%
Hispanic: Hawaiian & Pacific Islander	47	0.1%
Hispanic: Other Race	11	-
Hispanic: Two or More Races	105	0.3%
Not of Hispanic Origin Population (1990)	123,788	95.2%
Hispanic Origin Population (1990)	6,225	4.8%
Not Hispanic or Latino Population (2000)	184,604	92.9%
Hispanic or Latino Population (2000)	14,081	7.1%
Not Hispanic or Latino Population 5yr (2015)	194,752	80.1%
Hispanic or Latino Population 5yr (2015)	48,448	19.9%
Historical Annual Change (1990-2000)	7,856	12.6%
Projected Annual Change (2000-2015)	34,367	16.3%

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Age Distribution (2010)

Total Population	230,179	
Age 0 to 4 yrs	13,114	5.7%
Age 5 to 9 yrs	13,953	6.1%
Age 10 to 14 yrs	13,391	5.8%
Age 15 to 19 yrs	12,030	5.2%
Age 20 to 24 yrs	11,022	4.8%
Age 25 to 29 yrs	14,252	6.2%
Age 30 to 34 yrs	15,848	6.9%
Age 35 to 39 yrs	16,555	7.2%
Age 40 to 44 yrs	16,957	7.4%
Age 45 to 49 yrs	17,593	7.6%
Age 50 to 54 yrs	18,228	7.9%
Age 55 to 59 yrs	16,794	7.3%
Age 60 to 64 yrs	14,268	6.2%
Age 65 to 69 yrs	11,192	4.9%
Age 70 to 74 yrs	8,266	3.6%
Age 75 to 79 yrs	6,343	2.8%
Age 80 to 84 yrs	4,864	2.1%
Age 85 yrs plus	5,510	2.4%
Median Age	40.7 yrs	
Age 19 yrs or less	52,488	22.8%
Age 20 to 64 years	141,517	61.5%
Age 65 years Plus	36,174	15.7%

Female Age Distribution (2010)

Female Population	118,123	51.3%
Age 0 to 4 yrs	6,357	5.4%
Age 5 to 9 yrs	6,827	5.8%
Age 10 to 14 yrs	6,517	5.5%
Age 15 to 19 yrs	5,898	5.0%
Age 20 to 24 yrs	5,269	4.5%
Age 25 to 29 yrs	6,885	5.8%
Age 30 to 34 yrs	7,698	6.5%
Age 35 to 39 yrs	8,216	7.0%
Age 40 to 44 yrs	8,564	7.2%
Age 45 to 49 yrs	9,132	7.7%
Age 50 to 54 yrs	9,589	8.1%
Age 55 to 59 yrs	8,936	7.6%
Age 60 to 64 yrs	7,690	6.5%
Age 65 to 69 yrs	6,044	5.1%
Age 70 to 74 yrs	4,449	3.8%
Age 75 to 79 yrs	3,591	3.0%
Age 80 to 84 yrs	2,915	2.5%
Age 85 yrs plus	3,547	3.0%
Female Median Age	42.3 yrs	
Age 19 yrs or less	25,599	21.7%
Age 20 to 64 years	71,978	60.9%
Age 65 years Plus	20,546	17.4%

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Male Age Distribution (2010)

Male Population	112,056	48.7%
Age 0 to 4 yrs	6,757	6.0%
Age 5 to 9 yrs	7,126	6.4%
Age 10 to 14 yrs	6,874	6.1%
Age 15 to 19 yrs	6,133	5.5%
Age 20 to 24 yrs	5,752	5.1%
Age 25 to 29 yrs	7,367	6.6%
Age 30 to 34 yrs	8,150	7.3%
Age 35 to 39 yrs	8,340	7.4%
Age 40 to 44 yrs	8,394	7.5%
Age 45 to 49 yrs	8,461	7.6%
Age 50 to 54 yrs	8,638	7.7%
Age 55 to 59 yrs	7,858	7.0%
Age 60 to 64 yrs	6,578	5.9%
Age 65 to 69 yrs	5,148	4.6%
Age 70 to 74 yrs	3,817	3.4%
Age 75 to 79 yrs	2,752	2.5%
Age 80 to 84 yrs	1,948	1.7%
Age 85 yrs plus	1,963	1.8%
Male Median Age	39.2 yrs	
Age 19 yrs or less	26,890	24.0%
Age 20 to 64 years	69,538	62.1%
Age 65 years Plus	15,628	13.9%

Males per 100 Females (2010)

Overall Comparison	95	
Age 0 to 4 yrs	106	51.5%
Age 5 to 9 yrs	104	51.1%
Age 10 to 14 yrs	105	51.3%
Age 15 to 19 yrs	104	51.0%
Age 20 to 24 yrs	109	52.2%
Age 25 to 29 yrs	107	51.7%
Age 30 to 34 yrs	106	51.4%
Age 35 to 39 yrs	102	50.4%
Age 40 to 44 yrs	98	49.5%
Age 45 to 49 yrs	93	48.1%
Age 50 to 54 yrs	90	47.4%
Age 55 to 59 yrs	88	46.8%
Age 60 to 64 yrs	86	46.1%
Age 65 to 69 yrs	85	46.0%
Age 70 to 74 yrs	86	46.2%
Age 75 to 79 yrs	77	43.4%
Age 80 to 84 yrs	67	40.1%
Age 85 yrs plus	55	35.6%
Age 19 yrs or less	105	51.2%
Age 20 to 39 yrs	105	51.3%
Age 40 to 64 yrs	91	47.6%
Age 65 years Plus	76	43.2%

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Household Type (2010)

Total Households	97,512	
Households with Children	23,066	23.7%
Average Household Size	2.34	
Est. Household Density	532.01	psm
Population Family	176,215	76.6%
Population Non-Family	52,091	22.6%
Population Group Qtrs	1,873	0.8%
Family Households	55,545	57.0%
<i>Married Couple Hhlds</i>	44,032	79.3%
<i>Other Family Hhlds</i>	11,513	20.7%
Family Households With Children	22,894	41.2%
<i>Married Couple With Children</i>	15,862	69.3%
<i>Other Family Hhlds With Children</i>	7,031	30.7%
Family Households No Children	32,651	58.8%
<i>Married Couple No Children</i>	28,169	86.3%
<i>Other Family Households No Children</i>	4,482	13.7%
Average Family Household Size	3.17	
Average Family Income	\$144,063	
Median Family Income	\$108,104	
Non-Family Households	41,967	43.0%
Non-Family Hhlds With Children	172	0.4%
Non-Family Hhld No Children	41,795	99.6%
<i>N-F Hhld Lone Person No Children</i>	34,147	81.4%
Lone Male Householder	14,161	41.5%
Lone Female Householder	19,986	58.5%
<i>N-F Hhld 2+ Persons No Children</i>	7,648	18.2%
Average Non-Family Hhld Size	1.24	

Marital Status (2010)

(15 Years or Older)	189,307	
Never Married	43,802	23.1%
Now Married	104,691	55.3%
Previously Married	40,814	21.6%
Separated	5,763	14.1%
Widowed	11,858	29.1%
Divorced	23,193	56.8%

Educational Attainment (2010)

Adult Population (25 Years or Older)	166,669	
Elementary (0 to 8)	3,772	2.3%
Some High School (9 to 11)	6,428	3.9%
High School Graduate (12)	29,544	17.7%
Some College (13 to 16)	37,400	22.4%
Associate Degree Only	11,830	7.1%
Bachelor Degree Only	49,962	30.0%
Graduate Degree	27,734	16.6%
Any College + (Some College or higher)	126,926	76.2%
College Degree + (Bachelor Degree or higher)	77,696	46.6%

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Housing (2010)

Total Housing Units	115,411	
Housing Units, Occupied	97,512	84.5%
Housing Units, Owner-Occupied	65,304	67.0%
Housing Units, Renter-Occupied	32,208	33.0%
Housing Units, Vacant	17,899	13.4%
Total Housing Units (2000)	101,980	
Historical Annual Change (2000-2010)	13,432	1.3%

Household Size (2010)

Total Households	97,512	
1 Person Household	34,147	35.0%
2 Person Households	29,170	29.9%
3 Person Households	9,990	10.2%
4 Person Households	14,556	14.9%
5 Person Households	6,071	6.2%
6 Person Households	2,162	2.2%
7+ Person Households	1,417	1.5%

Household Stability (2010)

Total Households	97,512	
In current residence < 1 year	22,242	22.8%
In current residence 1-2 years	32,048	32.9%
In current residence 3-5 years	18,690	19.2%
In current residence 6-10 years	11,431	11.7%
In current residence > 10 years	13,102	13.4%
Turnover (% Annual Residential Turnover)		22.8%
Stability (% In Current Residence 5+ Years)		25.2%
Median Years in Residence	2.9 yrs	

Household Vehicles (2010)

Total Vehicles Available	171,251	
Household: 0 Vehicles Available	4,335	4.4%
Household: 1 Vehicles Available	38,005	39.0%
Household: 2 Vehicles Available	40,360	41.4%
Household: 3+ Vehicles Available	14,812	15.2%
Average Per Household	1.8 Vehicles	
Owner Occupied Hhlds Vehicles	125,728	73.4%
Average Per Owner Household	1.9 Vehicles	
Renter Occupied Hhlds Vehicles	45,523	26.6%
Average Per Renter Household	1.4 Vehicles	

Travel Time (2000)

Worker Base (16 Years or Older)	102,897	
Travel to Work in 14 Minutes or Less	25,797	25.1%
Travel to Work in 15 to 29 Minutes	37,680	36.6%
Travel to Work in 30 to 59 Minutes	28,372	27.6%
Travel to Work in 60 Minutes or More	3,844	3.7%
Work at Home	7,204	7.0%
Average Travel Time to Work	22.3 mins	

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Transportation To Work (2000)

Work Base	102,897	
Drive to Work Alone	82,720	80.4%
Drive to Work in Carpool	7,904	7.7%
Travel to Work - Public Transportation	1,173	1.1%
Drive to Work on Motorcycle	340	0.3%
Bicycle to Work	818	0.8%
Walk to Work	1,754	1.7%
Other Means	983	1.0%
Work at Home	7,204	7.0%

Daytime Demos (2010)

Total Number of Businesses	14,764	
Total Number of Employees	182,771	
Company Headqtrs: Businesses	33	0.2%
Company Headqtrs: Employees	9,254	5.1%
Employee Population per Business	12.4 to 1	
Residential Population per Business	15.6 to 1	
Est. Adj. Daytime Demographics (Age16+)	254,133	

Labor Force (2010)

Labor: Population Age 16+	187,037	
Unemployment Rate		4.1%
Labor Force Total: Males	89,860	48.0%
<i>Male civilian employed</i>	63,003	70.1%
<i>Male civilian unemployed</i>	4,379	4.9%
<i>Males in Armed Forces</i>	106	0.1%
<i>Males not in labor force</i>	22,372	24.9%
Labor Force Total: Females	97,177	52.0%
<i>Female civilian employed</i>	52,558	54.1%
<i>Female civilian unemployed</i>	3,311	3.4%
<i>Females in Armed Forces</i>	7	-
<i>Females not in labor force</i>	41,300	42.5%
Employment Force Change (2000-2010)	12,723	12.4%
Male Change (2000-2010)	7,376	13.3%
Female Change (2000-2010)	5,347	11.3%

Occupation (2000)

Occupation: Population Age 16+	102,837	
Occupation Total: Males	55,627	54.1%
Occupation Total: Females	47,211	45.9%
Mgmt, Business, & Financial Operations	24,482	23.8%
Professional and Related	23,463	22.8%
Service	11,997	11.7%
Sales and Office	34,149	33.2%
Farming, Fishing, & Forestry	44	-
Construction, Extraction, & Maintenance	4,032	3.9%
Production, Transport, & Material Moving	4,671	4.5%
White Collar		79.8%
Blue Collar		20.2%

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Units In Structure (2000)

Total Units	101,980	
1 Detached Unit	55,055	54.0%
1 Attached Unit	13,638	13.4%
2 Units	519	0.5%
3 to 4 Units	4,429	4.3%
5 to 9 Units	7,781	7.6%
10 to 19 Units	6,486	6.4%
20 to 49 Units	2,605	2.6%
50 or more Units	10,454	10.3%
Mobile Home or Trailer	949	0.9%
Other Structure	64	0.1%

Homes Built By Year (2000)

Homes Built 1999 to 2000	6,108	6.0%
Homes Built 1995 to 1998	17,706	17.4%
Homes Built 1990 to 1994	13,138	12.9%
Homes Built 1980 to 1989	25,046	24.6%
Homes Built 1970 to 1979	19,886	19.5%
Homes Built 1960 to 1969	12,989	12.7%
Homes Built 1950 to 1959	6,377	6.3%
Homes Built 1940 to 1949	424	0.4%
Homes Built Before 1939	306	0.3%
Median Age of Homes	17.3 yrs	

Home Values (2000)

Owner Specified Housing Units	54,184	
Home Values \$1,000,000 or More	914	1.7%
Home Values \$750,000 to \$999,999	1,148	2.1%
Home Values \$500,000 to \$749,999	3,784	7.0%
Home Values \$400,000 to \$499,999	4,037	7.5%
Home Values \$300,000 to \$399,999	7,197	13.3%
Home Values \$250,000 to \$299,999	5,469	10.1%
Home Values \$200,000 to \$249,999	6,802	12.6%
Home Values \$175,000 to \$199,999	4,306	7.9%
Home Values \$150,000 to \$174,999	5,383	9.9%
Home Values \$125,000 to \$149,999	6,714	12.4%
Home Values \$100,000 to \$124,999	4,865	9.0%
Home Values \$90,000 to \$99,999	1,507	2.8%
Home Values \$80,000 to \$89,999	1,014	1.9%
Home Values \$70,000 to \$79,999	485	0.9%
Home Values \$60,000 to \$69,999	184	0.3%
Home Values \$50,000 to \$59,999	137	0.3%
Home Values \$35,000 to \$49,999	137	0.3%
Home Values \$25,000 to \$34,999	58	0.1%
Home Values \$10,000 to \$24,999	37	0.1%
Home Values \$0 to \$9,999	7	-
Owner Occupied Median Home Value	\$249,306	
Renter Occupied Median Rent	\$799	
Average Property Value (2010)	\$258,345	

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Consumer Expenditure (Annual Total)

Total Household Expenditure (2010)	\$7.46 B
<i>Total Non-Retail Expenditures (2010)</i>	\$4.31 B
<i>Total Retail Expenditures (2010)</i>	\$3.14 B
Apparel (2010)	\$361 M
Contributions (2010)	\$324 M
Education (2010)	\$209 M
Entertainment (2010)	\$422 M
Food And Beverages (2010)	\$1.10 B
Furnishings And Equipment (2010)	\$342 M
Gifts (2010)	\$221 M
Health Care (2010)	\$425 M
Household Operations (2010)	\$294 M
Miscellaneous Expenses (2010)	\$120 M
Personal Care (2010)	\$107 M
Personal Insurance (2010)	\$85.0 M
Reading (2010)	\$24.7 M
Shelter (2010)	\$1.46 B
Tobacco (2010)	\$40.6 M
Transportation (2010)	\$1.44 B
Utilities (2010)	\$486 M

Consumer Expenditure (per Household per Month)

Total Household Expenditure (2010)	\$6,373	
<i>Total Non-Retail Expenditures (2010)</i>	\$3,685	57.8%
<i>Total Retail Expenditures (2010)</i>	\$2,688	42.2%
Apparel (2010)	\$308	4.8%
Contributions (2010)	\$277	4.3%
Education (2010)	\$179	2.8%
Entertainment (2010)	\$361	5.7%
Food And Beverages (2010)	\$938	14.7%
Furnishings And Equipment (2010)	\$292	4.6%
Gifts (2010)	\$189	3.0%
Health Care (2010)	\$364	5.7%
Household Operations (2010)	\$251	3.9%
Miscellaneous Expenses (2010)	\$102	1.6%
Personal Care (2010)	\$91	1.4%
Personal Insurance (2010)	\$73	1.1%
Reading (2010)	\$21	0.3%
Shelter (2010)	\$1,247	19.6%
Tobacco (2010)	\$35	0.5%
Transportation (2010)	\$1,231	19.3%
Utilities (2010)	\$415	6.5%

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